

SAN DIEGO FRENCH-AMERICAN SCHOOL GALA • MARCH 8, 2025



# BAL MASQUÉ À VENISE



**Sponsorship Proposal**



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## Gala 2025

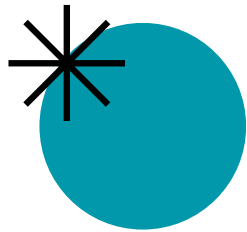
Chaired by  
**Mathilde and Clay Epstein**

San Diego French American School's annual Gala has a distinguished history of providing significant resources to elevate the student experience, PK - Grade 8. On one night, March 8, 2025, we come together at the Loews Coronado Bay Resort as a community to show our collective support through a silent auction, live auction, paddle raise, and dessert auction to provide \$500,000 for our kids.

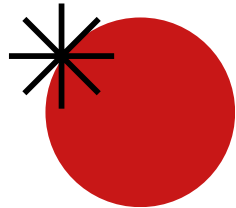
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## Sponsorship Opportunities

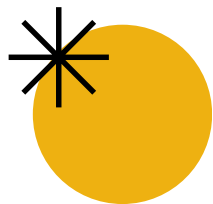
We seek 20 sponsors to fully underwrite the event.



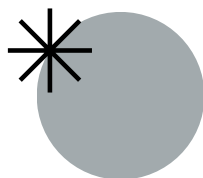
**Diamond**  
**\$20,000**



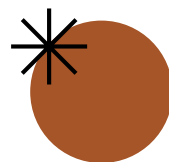
**Platinum**  
**\$15,000**



**Gold**  
**\$10,000**



**Silver**  
**\$5,000**



**Bronze**  
**\$2,500**

# Sponsorship Benefits

## Overall

- Logo/Name on Display at Event
- Sponsor Thank You by Name from the Stage
- Logo/Name in the "Journal du Gala" Newsletter
- Logo/Name on School Website through March 2025
- Recognition on Social Media through March 2025
- Logo/Name on Display at Vernissage Event
- Invitation for Two (2) to Vernissage Event on February 12, 2025
- Invitation for Two (2) to Sponsor Thank You Party on March 20, 2025
- Invitation for Two (2) to the Cercle d'Honneur Events



## Diamond Sponsorship

Presenting Sponsor  
Complimentary Hotel Room on night of event  
Ten (10) Gala Tickets  
Unlimited Spirits Bar for your Ticketholders  
Premier Table Location  
Premium Wine with Dinner Service  
Logo/Name on Banner hung on School Fence: Feb. 1 - March 15, 2025  
Gala Catalogue Ad - 2 Full Premium Pages (inside front and back cover)  
Logo/Name on Event Step and Repeat  
Logo/Name on Printed Invitation (if confirmed by 1/15/2025)

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## Platinum Sponsorship

Eight (8) Gala Tickets  
Unlimited Spirits Bar for your Ticketholders  
Premier Table Location  
Premium Wine with Dinner Service  
Logo/Name on Banner hung on School Fence: Feb. 1 - March 15, 2025  
Gala Catalogue Ad - 2 Full Pages  
Logo/Name on Event Step and Repeat  
Logo/Name on Printed Invitation (if confirmed by 1/15/2025)

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## Gold Sponsorship

Six (6) Gala Tickets  
Premier Table Location  
Premium Wine with Dinner Service  
Logo/Name on Banner hung on School Fence: Feb. 1 - March 15, 2025  
Gala Catalogue Ad - 1 Full Page  
Logo/Name on Event Step and Repeat  
Logo/Name on Printed Invitation (if confirmed by 1/15/2025)

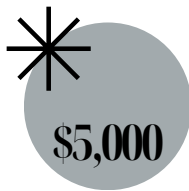


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## Overall

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## Silver Sponsorship

- Four (4) Gala Tickets
- Gala Catalogue Ad - 1/2 Page
- Logo/Name on Event Step and Repeat
- Logo/Name on Printed Invitation (if confirmed by 1/15/2025)





## Bronze Sponsorship

- Two (2) Gala Tickets
- Gala Catalogue Ad - 1/4 Page

Each sponsorship has a tax-deductible amount which will be recognized as a gift to SDFAS; the gift amount is the sponsorship level minus the fair-market-value of the tickets (\$250 each) included.

Sponsorship commitments must be made by Jan. 15, 2025, to receive full benefits. All sponsorship commitments must be paid by Feb. 15, 2025.

 (858) 456-2807 Ext. 304

 [development@sdfas.org](mailto:development@sdfas.org)

 [www.sdfas.org](http://www.sdfas.org)

# Thank You